

Wine  
Australia

PEOPLE PROGRAMS



# Careers

Launch or further your career  
in the grape and wine sector





Whether you're just discovering the world of wine or ready to take your career to the next level, Wine Australia supports a range of People Development programs designed to foster your growth and success.

From nurturing careers in the viticulture and wine sector among school students to encouraging and promoting our next leaders, Wine Australia's programs aim to develop talent, inspire leadership and strengthen connections across the entire Australian wine community.

## Explore our programs

### Rootlings: Australian Wine Youth Network

**For individuals aged 35 and under**

Join a vibrant community designed to connect and inspire young professionals in the wine industry. Rootlings offers:

- Monthly virtual 'Happy Hour' chats with leading figures in the sector
- Online development sessions covering business, technical and personal growth
- State chapters for localised networking and development opportunities



Learn more about Rootlings

### Next Crop

**For emerging leaders in regional areas**

Next Crop is a regionally-tailored program that fosters leadership and networking skills to build and strengthen regional capacity. Participants engage in:

- Leadership and professional development workshops based on regional need
- Networking and collaborative project opportunities within their local wine community



Discover more about Next Crop

### Wine Industry Mentor Program

**For those seeking guidance and growth**

The program offers mentoring in all areas of the wine industry including: wine business, wine marketing, media, communications, wine education, winemaking, viticulture and oenology and wine supply management.

The program boasts Australia's most highly respected and experienced wine sector leaders, giving their time to mentor early to mid-career individuals over a structured six-month time frame. Mentees accepted into the program will:

- Connect with like-minded, ambitious wine professionals
- Grow their knowledge from respected wine sector leaders
- Aspire to be the best they can be through greater clarity of career direction and satisfaction.



Find out more about the  
Wine Industry Mentor Program

### Future Leaders

**For established professionals ready to lead**

Offered every two years, Future Leaders is our flagship program aimed at shaping the next wave of industry leaders. Participants will:

- Engage in immersive leadership training
- Address some of the sector's greatest challenges by collaborating on innovative solutions
- Build and expand a strong professional network



Explore the Future  
Leaders Program

### Research Scholarships

**For researchers in viticulture, oenology and wine business**

Wine Australia offers scholarships for PhD and Masters by Research students to:

- Conduct innovative research projects aligned with strategic priority areas
- Contribute to the advancement of the wine industry
- Collaborate with industry professionals and academics



Find out more about  
research scholarships

## Your career in the Australian wine industry starts here

The Australian wine sector is vibrant and innovative and needs passionate people from all walks of life.

Whether you're interested in science, sustainability, sales, logistics or creative storytelling, there's a place for you in wine.



### Why choose a career in wine?

**Make an impact** – Be part of an industry that values innovation, environmental responsibility and community.

**Diverse opportunities** – From grapegrowing and winemaking to marketing, tourism, research and export.

**Go global** – Australian wine is world-renowned. Your skills here can take you anywhere.

**Collaborative culture** – Work in close-knit teams where your ideas and passion matter.



Explore career options and see how your strengths align with roles in viticulture, winemaking, sales and beyond.

Your journey in the grape and wine sector starts here!

# Careers in viticulture and wine

Investments in people play a crucial role in shaping the overall success of a sector; establishing a culture of collaboration, a sense of community, and demonstrating that people are the most important asset.

This infographic describes a range of Wine Australia supported investments across your wine career pathway. There are opportunities to widen networks and engage in lifelong learning and leadership development.

Explore via [wineaustralia.com/careers-in-viticulture-and-wine](http://wineaustralia.com/careers-in-viticulture-and-wine)

1

## START YOUR PATHWAY

### At school

- Explore the industry and careers via case studies and the virtual tour *A day in the life of a wine grape*.
- Access viticulture and wine science resources and classroom activities, and connect with the sector.

2

### Study and learn

- A wide range of pathways to the sector are possible, either straight from school, doing a school-based apprenticeship, or in post-school education from certificate to post-grad level. Explore via 'career website link'.

## EXPAND YOUR PATHWAY

3

### Explore, grow, connect

#### Youth network (The Rootlings)

- Structured networks for sharing knowledge, experience, events and supporting connection for everyone aged under 35 in the sector.

#### Science and research

##### Scholarships

- Top-up scholarships for PhD studies.

**Rootlings**  
WINE INDUSTRY YOUTH NETWORK

Become a member of the Australian Society for Viticulture and Oenology (ASVO).

**ASVO**



## NURTURE YOUR PATHWAY

### Regional leadership

#### Next Crop

- Leadership development within three wine regions each year to explore industry challenges and opportunities, build confidence and identity as an emerging leader.

### Connect, grow, aspire

#### Wine Industry Mentor Program

- Supports and inspires early career professionals via a structured mentoring relationship, with access to respected wine sector professionals.

4

FUTURE LEADERS

5

## ADVANCE YOUR PATHWAY

### Leadership

#### Future Leaders

- Advanced experiential leadership program for mid-career established professionals across the value chain.

#### Inspire

##### Leadership network

- Ongoing support and giving back through coaching and mentoring.

### What do we see?

People who are:

- leading community, regional or individual transformations
- committed to and influencing change in their workplace and region

### What do we see?

Effective leadership and a skilled workforce fostering innovation, quality, and competitiveness on a global stage.

People are increasingly:

- supporting the sector through advocacy, influence, and engagement
- holding Board or Committee positions in communities, regions, state, or national organisations
- driving innovation and change through positions of established leadership and trusted influence.